

Media Kit 2021



Who We Are

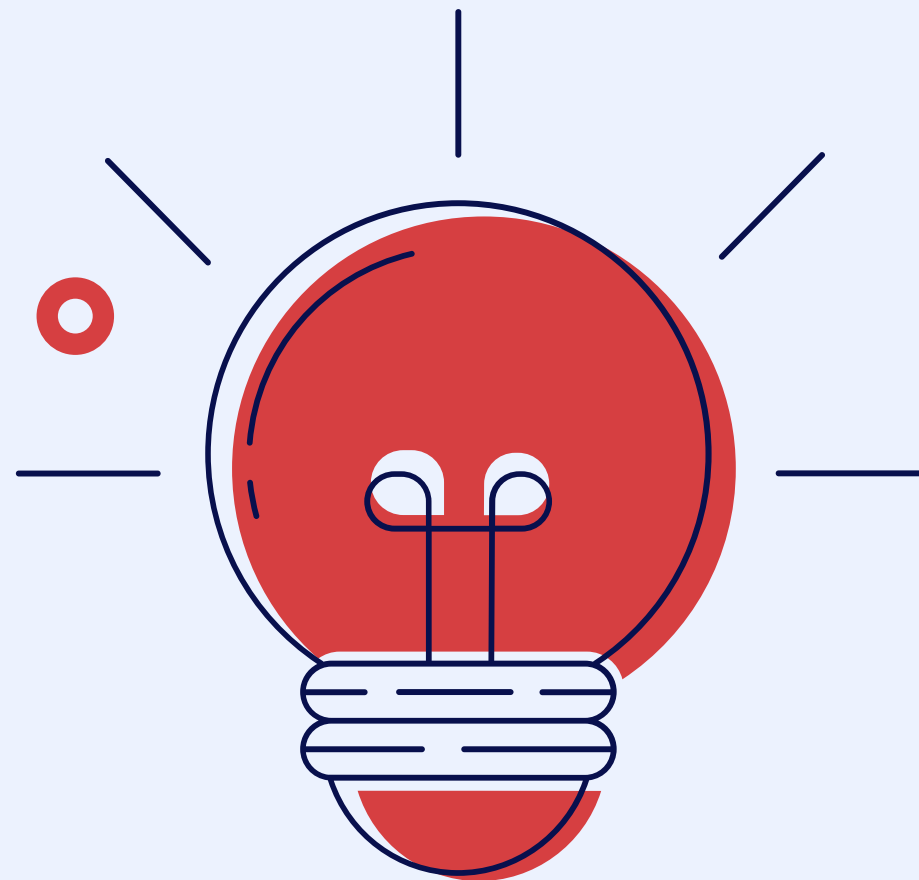


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Prague Morning is a Prague - based media outlet & advertising agency with expertise in video, online advertising, and social media. Created in 2014, it is actually the Czech Republic's biggest media outlet in English.



Our services



- **01**
Content production
- **02**
Display advertisement
- **03**
Video production
- **04**
Social Media Management



Content production

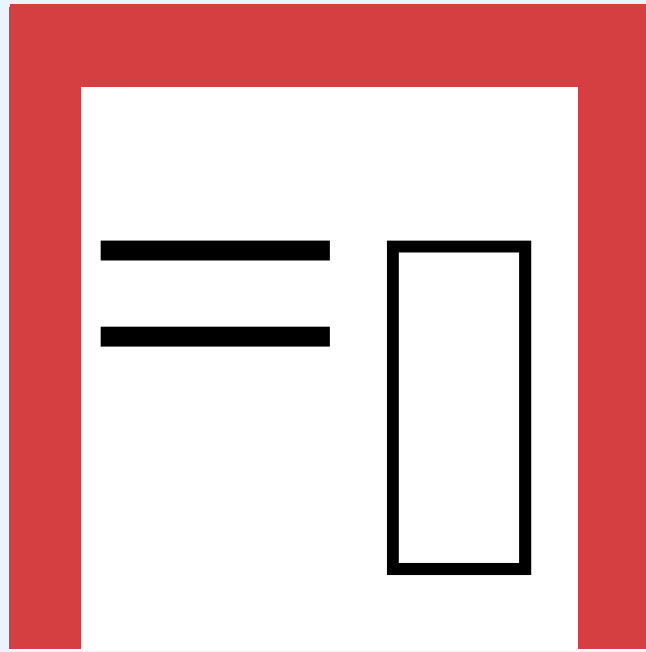
We can create and publish on our channels an engaging PR article prepared by our editorial office. Sponsored articles are used to build trust with consumers. It tells a full story and is written and produced to be as engaging as possible.

Display advertisement

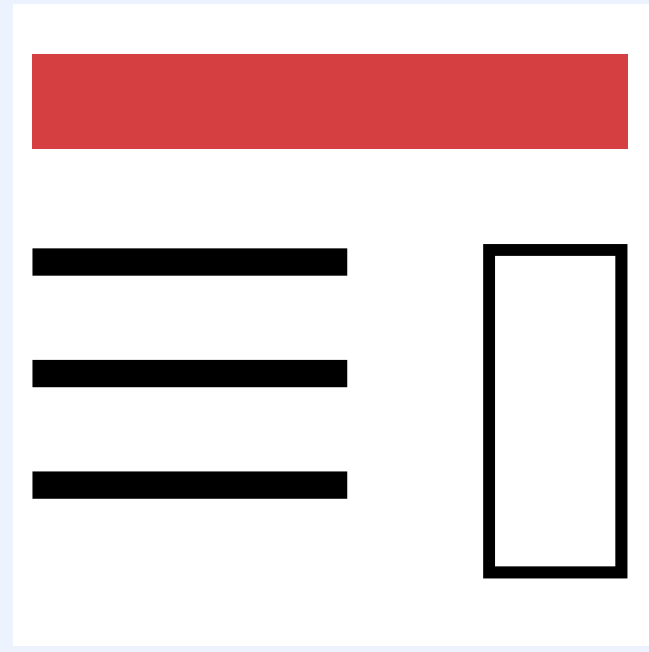
Banner advertising also works for young audiences, but only when space and formats are used creatively. All our display formats are viewable both on mobile and desktop. They also meet the modern requirements, which seeks to avoid advertising formats that interfere with the user experience.



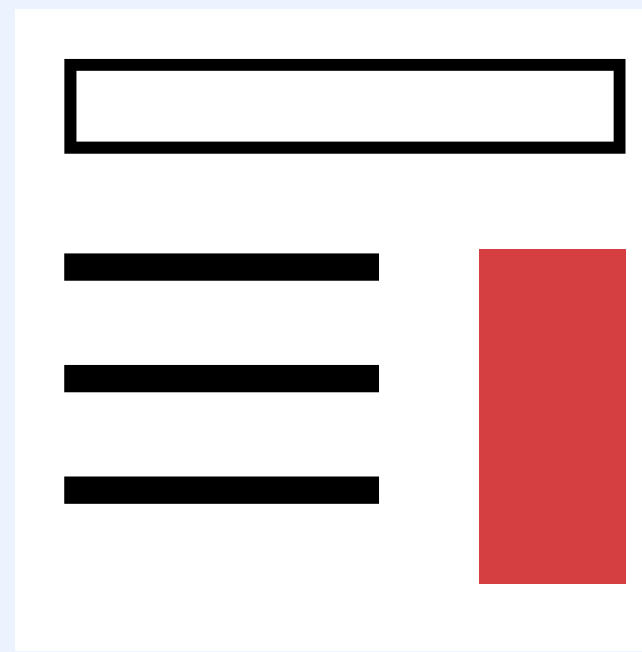
Banner placements



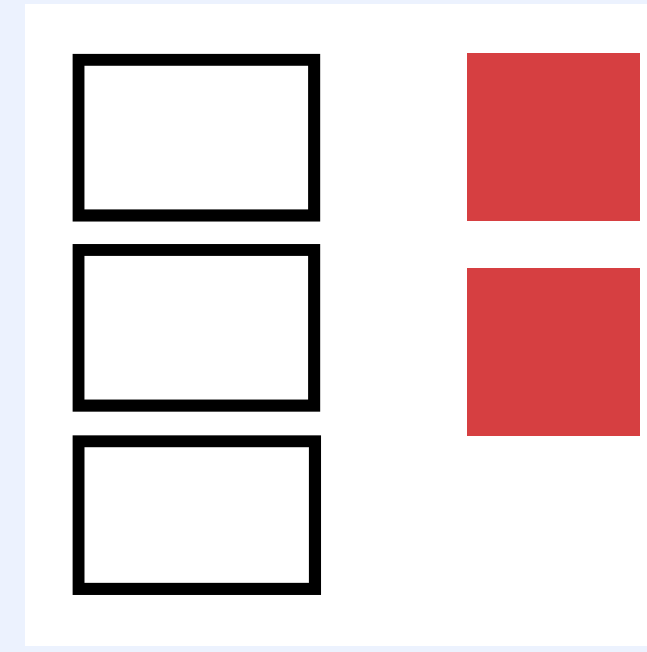
Takeover



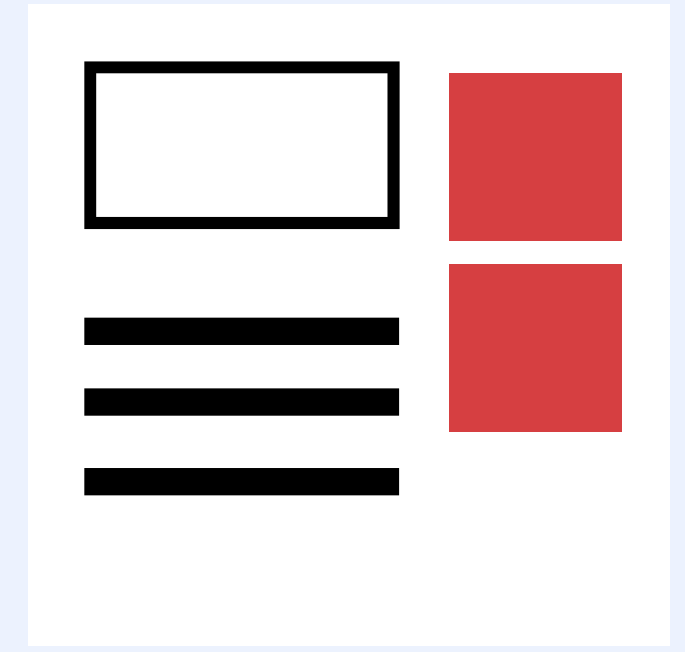
Homepage Top



Sidebar



Sticky Sidebar



Inner article





Video production

We are a full-service video production company: we produce TV commercials, promo, corporate videos, web videos, and more. We handle every aspect of the video creation: from story-boarding and design to location scouting, and actor casting.

Social Media Management

Building a connection and trust with your audience makes them much more likely to purchase from you. Our company manages social media networks such as Facebook and Instagram on your behalf. We use relevant social media marketing services to help businesses grow and meet their goals.



Business Listing

Improve your search ranking and the visibility of your business

→ **1,900Kč**

BASIC

→ **2,900Kč**

ADVANCED

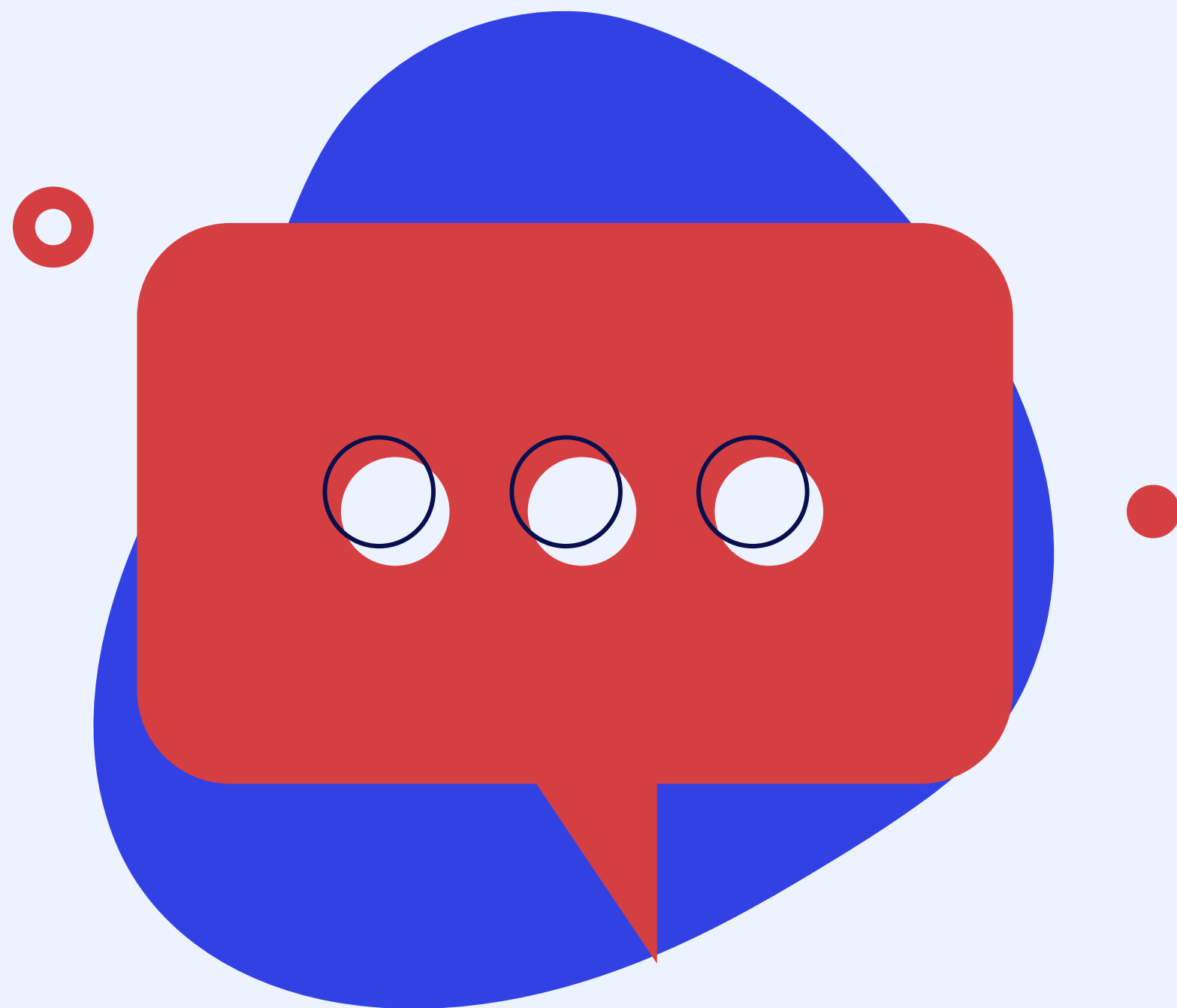
→ **contact us!**

PREMIUM

* Prices per year



Contact Us



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www.praguemorning.cz

